



Bazancourt, 23 July 2014

PRESS RELEASE

MARNE-BASE COMPANY CHAMTOR WINS THE WORLDWIDE INNOVATION CHALLENGE

Chamtor was chosen as one of the winners of the Innovation 2030 Worldwide innovation challenge by the President of the French Republic, at the Elysée Palace, in the presence of Anne Lauvergeon, chair of the "Innovation 2030" commission. Chamtor was chosen for this honour, with around 100 other winners, from a list of over 1,000 candidates.

Launched by the French President on 18 April 2013 and chaired by Anne Lauvergeon, the Innovation 2030 Commission identified the major challenges and opportunities that the French economy will face in 2030. Seven goals were chosen, based on strong social expectations. It was with this outlook that the Innovation 2030 Challenge was launched. This competition is open to innovators from all over the world, as long as the investment is carried out in France. Its aim is to help the talents and the future champions of the French economy to emerge, and to support their growth in the context of innovation projects that have great potential for the French economy.

Encouraging the talent of today to create the collective strength of tomorrow.

The areas of work chosen by the government, which are the pillars of France's future growth, also match the seven goals, which are energy storage, recycling of metals, development of marine resources, plant proteins and plant chemistry, personalised medicine, the silver economy (innovation in the service of longevity) and big data.

Chamtor chose to compete in the Plant Proteins and Plant Chemistry category, with a project named CELLPRO. This is a new protein-rich ingredient that has real nutritional benefits thanks to a broad amino acid profile, and fibre for a positive effect on digestibility. This success is the fruit of work that started in 2012, with the creation of an Innovation Committee bringing together the technical, marketing, and commercial teams with an ARD representative in charge of food industries.

Out of 1,200 projects filed, 300 were auditioned and only 110 were selected, including 10 in the field of Plant Proteins and Plant Chemistry. All of these projects will benefit from a so-called "seed" subsidy of a maximum of €200,000.

Eventually, after approving the outstanding points and nutritional tests, the CELLPRO project will be a fantastic opportunity for CHAMTOR to bolster its export business and its contribution to the French balance of trade, employment, value creation and, above all, an answer to the growing demand for protein in France and around the world.

A breakthrough innovation for its industry, CELLPRO is also a potential strategic asset for CHAMTOR in the future.

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This distinction is recognition for the quality of CHAMTOR's work, carried out with the support and expertise of A.R.D, the leading centre for innovation and creating value from plants, based on the Bazancourt Pomacle site, and makes it one of just 100 innovative companies rewarded for their potential.

About Chamtor

The starch and glucose production business of cooperative group VIVESCIA, based in the Marne département in France, CHAMTOR processes and adds value to 450,000 tonnes of wheat per year. Chamtor's know-how is in wheat fractionation by enzyme hydrolysis, for the production of starch, glucose, proteins, and derivatives. The quality, the traceability, and the guaranteed French origin of its products are so many commitments to its customers in the food industry, paper/cardboard production, and the fermentation industry.

Key figures

200 employees

€180 M of turnover, including half on export markets

450,000 tonnes of wheat processed

A company of VIVESCIA group

www.chamtor.fr

About ARD

ARD (Agro-Industrie Recherches et Innovation)

This research centre is a stakeholder in the Pomacle-Bazancourt biorefinery, near Reims in France. ARD is a mutualised private research structure, owned by major players in French agribusiness as well as regional farming cooperatives. Created in 1989 to open up new avenues for creating added value from its shareholders' produce (cereals, sugar beet, alfalfa, oilseeds, etc.), ARD has developed expertise in plant fractionation and refining, white (industrial) biotechnologies, plant chemistry and agro-materials, and the environment. ARD has nearly 100 employees.

www.a-r-d.fr

About VIVESCIA

VIVESCIA is a cooperative group that specialises in producing and processing grain, a benchmark in sustainable farming and a leader in international cereals markets for food. The number-one grain cooperative in France, VIVESCIA brings together 10,000 farmers for a total annual harvest of 4 million tonnes, and has over 8,000 employees in 25 countries through its processing businesses.

www.vivescia.com

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